



STRATEGIX

SERVICES

*Empowering you with the systems, tools, information,
and support that will help you build the practice of your dreams*

Strategix—the leader in practice building strategies—helps dental teams integrate systems to gain consistency and deliver a seamless and satisfying experience with every patient interaction.

Our programs have been designed to address every facet of your practice from human resource tools that help you attract, develop and retain the best teams to operational systems that build Practice Prosperity™. Every program can stand alone and target specific areas for improvement, or can be woven together to create a comprehensive optimization program that positively transforms your people and processes.

The following are brief descriptions of the key Strategix services:

Practice Diagnostix – Assessment of Key Success Factors

This objective and thorough assessment highlights key success factors for your practice by evaluating your current strengths and weaknesses. We gather and analyze subjective (interviews), objective (statistical and financial) and observational data, provide a written report, and discuss our findings and recommendations with you.

Strategix Summit – Build a Strong Foundation

This customized session ensures the creative exchange of ideas, concerns, desires, and solutions in an interactive, constructive environment. You will leave with articulated *Vision, Mission* and *Values* statements and a clear strategic plan with tactical steps, accountabilities and timelines. Most importantly, you and your team will leave empowered, with a renewed passion for building your ideal practice!

Team Building Summit – Build Your Committed Peak Performance Team

During the Team Building Summit you will learn how to leverage your competitive advantage by developing strategies to take your team from good to great. By inspiring your team to create magical experiences for your patients you will increase your bottom line and optimize your practice. This highly interactive program gets everyone on board; profit is just one of the rewards you'll get for creating a motivating fun place for your team to work!

Customer Service Summit – Create Priceless Patient Loyalty

In this session your team will be provided with the strategies, practical tools and inspiration needed to turn patients into loyal guests who wouldn't dream of going elsewhere! The Customer Service Summit will enable your team to repeatedly create magical experiences for your patients, putting you in a *Category of One!*

Case Presentation Summit – 7 Steps to Increasing Your Treatment Acceptance

This program will reveal the secret to increase your treatment acceptance. Following the 7 step process will help your team discover what patients want, and then give it to them. By building



rapport and trust with your patients, you will experience the rewards as more high investment, comprehensive treatment is accepted. This will change the way you practice dentistry...

Practice Dynamix - 12, 24 and 36 Month Consulting Program

The ongoing consulting and development program optimizes your practice from top to bottom. The work you do is challenging, practical, full of fun and laughter and is immensely powerful and effective at achieving results.

Your experienced Strategix consultant meets with the leaders of your practice as well as the entire team at regular intervals. The **Team Forums** include diagnostic tools, skill building, best practices and a focused action plan for success. By discovering and refining strategies and systems you ensure your team provides exceptional care for your patients.

Continually integrating and deepening learning over time builds and sustains momentum and translates that energy and growth into Practice Prosperity. Practice Dynamix can include some or all of the following modules which have been designed to help your practice move to the next level.

PracticeLogix™ – Team Handbook to Optimize Operations

Structure, hone, and document all of your policy and procedures to create consistent service delivery, eliminate redundancy, and increase productivity. Your customized manual provides proven policies and procedures as well as forms that capture and organize your existing systems.

TeamLogix™ – Your HR Process

Over the course of one day this turnkey human resource system gives you step-by-step processes and tools for everything from hiring to training, evaluating, and retaining star team members.

PerioLogix™ – Build a Profitable Hygiene Department

This comprehensive program addresses one of the most critical areas of your practice—your hygiene department. Together we fine-tune everything from how your hygiene services are delivered, to how to ensure your patients are committed to an ongoing perio program.

Coaching Trax – Guidance for Practice Leaders

Our expert consultants provide insights and guidance to the practice leaders with an emphasis on staying on track to ensure you accomplish your strategic objectives. By honing your leadership skills you will achieve the best from both yourself and everyone on your team.

Performance Metrix – Measure the Health of Your Practice

These reporting tools help you systematically track and measure the factors that impact your practices' performance.

*Because we work very closely with our clients, and are 100% committed to your success, we only accept a limited number of new clients per year.
Please call us for a complimentary consultation to review your requirements and determine if we are a fit.*

For further information on Strategix and our services, please contact us at **403.686.6136** or at **info@strategix-ltd.com**