

# Create Priceless Patient Loyalty One Smile At A Time

CoraMarie Clark helps dental practices face an increasingly competitive marketplace, differentiate their service, develop repeat referrals and attract loyal patients. Building a high quality, people-centered practice is more profitable and personally rewarding for everyone involved.

It takes time to examine, reinforce and personalize existing client relationships and to develop new ones. In this stimulating and practical how-to session, you will walk away with a clearly defined Singature Service Strategy. You will be equipped and ready to provide exceptional experiences that have your patients raving about your practice.

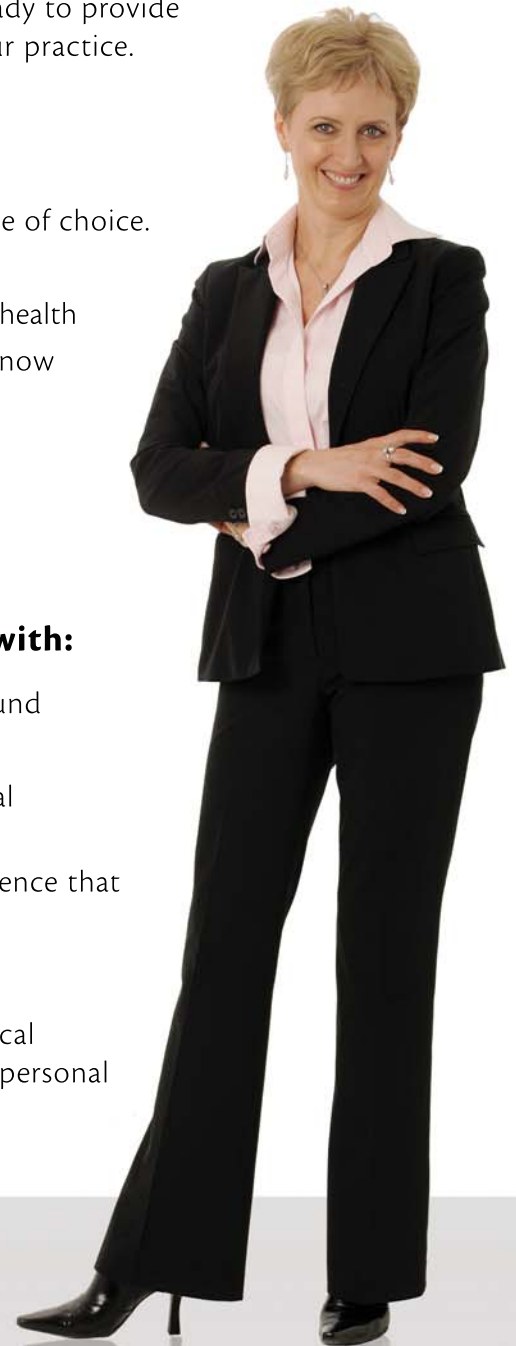
## Learn how to:

- Learn how to create an inviting culture and become the practice of choice.
- Make every patient feel like a welcome guest
- Partner with your patients to create commitment to ongoing oral health
- Turn patients into loyal cheerleaders who refer everyone they know
- Discover the art of profound personal service
- Collaboratively create a Patient Service Strategy with your team
- Determine how to capitalize on your strengths to become a category of one!

## After this presentation, your team will come away with:

- Systems to ensure every step of the patient experience is profound
- Your customized Signature Service Strategy
- Practical tools and inspiration needed to turn patients into loyal guests who wouldn't dream of going elsewhere
- A renewed sense of commitment to give people the little difference that makes all the difference.

"Cora Marie was an exceptional speaker! Her motivation & practical suggestions improved not only our patient relationships, but our personal interactions as well." - Angela Heyman



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CoraMarie Clark BSDH MBA  
coramarie@strategix-ltd.com  
www.strategix-ltd.com  
(403) 686-6136